

BLOGGERS REVENGE

Uncover The **REAL** Secrets To
Building 6-Figure Blogs!



Bloggers Revenge

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Table of Contents

Introduction	4
The Bloggers' Revenge.....	7
Optimization Is Key.....	9
Building A Sticky Website	12
Traffic Funnels	14
Maximizing Sales	16
Final Words.....	17

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Introduction

Chances are, you've witnessed the change of tide that took place within the professional blogging arena.

In mid 2005, making money with blogs was easy. All you really had to do was slap up a bit of content, implement a series of relevant ads, tag your posts and articles with keywords and sit back as the traffic (and profits) rolled in.



Then the search engines made a series of changes, resulting in the loss of quality and relevancy given to websites that failed to present quality, original content. And blogging changed yet again.

In early 2010, “*auto blogging*” was introduced to the Internet marketing arena, and with the promise of automated profits and “hands-free” websites, thousands of people scrambled to exploit these powerful, content-grabbing tools. In fact, many of the auto blogging scripts and software that was heavily promoted offered far more than instant, auto-generated content.

Many of these scripts also populated these content scraping blogs with multiple profit-producing channels, such as the integration of EBay ads, Amazon ads and digital products from places like ClickBank.com.

In truth, many people made money with this new auto blogging system, but it didn't take long before they too, were penalized.

With the infamous “Google Panda” update that took place in early 2011, any website that was found to be based on low quality content (as well as private label content, and content developed purely with the intention to presell), was immediately pulled from search rankings. Even popular sites that were previously considered to hold authority in the search engines, such as EzineArticles.com, suffered a loss of ranking with many of their pages and directories pulled

altogether.

The search engines demanded better content, in direct response to outraged consumers and web users who were fed up with being led through countless hoops with search queries. They couldn't find the valuable content and information they were looking for, and the major search engines were forced to restructure the way that they delivered search results.

And they all came tumbling down...

But not everyone suffered a loss in profits and search engine standings. Many people actually benefited from all of these "content grading" changes.

Who benefited?

Legitimate content providers.

Bloggers, websites and information portals that worked hard to deliver real, genuine value to website visitors. These people found their rankings increase almost overnight, with a never-ending influx of targeted visitors' who were finally being driven to their webpages. In turn, their campaigns soared, their profits exploded, and their websites continued to flood with relevant, high quality traffic.

Consumers demanded better content – and bloggers who delivered it were tremendously rewarded.

And it will only continue to get better for anyone who focuses on delivering real content to a targeted audience of buyers. In other words, you're able to generate non-stop profits by exchanging "content for cash."

And I'm going to show you exactly how to do it.



The Bloggers' Revenge



Building profitable blogs is, by all measures – **incredibly easy**. However, in order to stand out in the market and gain the same rewards that professional bloggers continue to reap, you need to build your blogs on a solid, unshakable foundation that focuses exclusively on the average consumer.

To do this, you need to get into the mindset of those who will ultimately visit your website. Would you want to be bombarded by ad after ad, or forced into some exhausting navigational system, in order to find the content you've been looking for?

No, you wouldn't, and neither do your visitors. In order to build a profitable blog that will easily solidify its place in your niche, you need to create every square inch of your blog so that it focuses on offering a positive browsing (and shopping) experience. You want your blog to provide exceptional value, to build up a loyal audience, and to stand the test of time, so that you can continue to make money for many years to come.

This special report was written to help you better understand the reasons why some blogs are incredibly successful, while others fall to the wayside, barely a bleep on the search engine's radar.

And the reason is a simple one – those who produce extremely relevant, high quality content will be rewarded – while those who take the quick and easy way, failing to deliver anything of value, will suffer a *"Bloggers Revenge"*.

Quality content providers deserve to rank higher in the search engines. After all, they've put the time and effort into building content-based websites that offer real, substantial value.

For years, they were forced into competing with rogue marketers, lazy affiliates, and fly-by-night salesmen who exploited the power of blogging to their own advantage. They gave nothing back to the community, offered nothing of value to consumers – yet they were making more money than many full time bloggers!

.... But things have changed, and these days you are only rewarded for real, genuine contributions.

This is great news for people who understand the importance of providing value, because for the first time ever, the tables have turned and YOU can finally build a prosperous website in virtually any niche market you choose, just by following a simple – yet incredibly powerful system.

Let's take a closer look at what you need to do in order to seize the opportunity to join the ranks of the Internet's most successful bloggers.



Optimization Is Key

When you hear the term “optimization”, odds are that you immediately think about Meta tags and data found within your website pages.

While Meta optimization is important in order to rank for your chosen keywords, there are other forms of on-site optimization that shouldn't be overlooked.



This includes:

Simplifying The Buyers Shopping Experience

You're interested in blogging because you want to deliver real value to consumers, but of course, you also want your website to be profitable. Hence, you will likely have plans to integrate advertisements, and product links directly into your content and navigational system.

However, it's important that you don't overlook the importance of “simplification”. In order to maximize your sales, you need to make the shopping experience a fun, and easy one.

To do this, you will want to create categories of products on your blog, segmented by product type and overall group (category/sub category).

Not only will this make it easier for your visitor's to find what they are looking for, but it will have a direct impact on your search engine results, as “SILO” structured websites that are properly categorized and grouped will always rank higher in search engine results.

Categorizing Products & Sub Markets

Think of your categories as aisles of a store. Each category features specific product types. For example, one category could be “Electronics”, and another “Health & Wellness”. While it's

important that you create a theme for every blog, so that each one focuses on a specific segment of your market, it's even more important that you properly categorize your website so that visitors' can quickly find exactly what they're looking for.



In order to optimize your category tags, you should consider using popular keywords as the title for each category. For example, if you discover that the keyword string “top toys for teens” is widely used in your market, you could use this keyword string to form the title of your category.

Build Passion Sites

Passion based websites are quite often the most profitable of all blogs because not only do they offer an extensive library of high quality content, but because of the interaction available on the site from your material, content as well as the contributions of regular visitor's, bloggers and members.

Passion sites can mean less work for you – yet more money and free unlimited content.

Now, when you start to build a passion based authoritative website, you'll have to put in a lot more time and effort initially than you would any other category of website. However, once your website has begun to generate consistent traffic, passion sites can be set up on almost complete autopilot just by allowing your website visitors' to contribute to the content of the site.

For example, you could open the doors to guest bloggers who are able to contribute their own content in exchange for a backlink to their website. You could also outsource the majority of content to qualified freelancers, and set it up so that 2-3 new articles are set to automatically publish every week.

The idea behind passion sites is that you need to continue updating the site with material on a regular basis. Passion sites become authority websites over time because of the sheer amount of content and material offered to visitors.

Inject Interactive Elements

One example of a successful interactive affiliate site is within the credit card niche, where you might visit a website in search of a low interest credit card, or a card with specific terms (unrestricted, secured, etc).

Many of these websites offer an interactive option to visitors where they can enter in specific search queries or customize search results based on their preferred options.

Most of the time it doesn't really matter what preferences are selected, the results remain the same with affiliate links integrated into the site that direct visitors to the top credit card providers online.

These sites do exceptionally well because they allow a visitor to customize their on-site experience, and that interactive component often makes the difference between a struggling affiliate site and a successful one.



Building A Sticky Website

There are other ways to enhance your blog, and further optimize your website for maximum profits.

Here are the most important components of a successful blog:



- Build a high number of social signals from authority networks including Twitter and Facebook.
- Provide 100% original content – of exceptional quality, focused and relevant. Make sure that you own sole rights to all content so that you can control distribution, ensuring that it is only available on your blog.
- Use free plugins to speed up page load times. Faster page loads will improve visitor's on-site experience and prevent lost traffic.
- Minimize the number of affiliate links. Don't overload your website with affiliate links or ads. Your objective is to create a positive environment for your visitor's that nurtures relationships, encourages repeat traffic and motivates visitors to take action. Integrate only a handful of ads into the navigation bar of your website and make sure that ads vary, so that there isn't a high number of affiliate links leading to the same product or website.
- Create thick, content rich passion sites that are segmented by category, with every site carrying a specific theme (one main focus/category per site).

- Build quality, permanent and one-way backlinks to your website from authority sources and trusted sites.
- Minimize advertisements that appear above the fold, as well as on the top sidebar and headers of your website pages. Also, make sure that at least 30% of the browser display area consists of unique and relevant content.
- Consider building review-based websites that offer detailed information on various products (recommended products similar to the primary one, etc), rather than individual pages that showcase only one product or service.



Traffic Funnels



In order to drive traffic from the major search engines to your blog, you will rely on a number of components, including building solid backlink campaigns, utilizing social media to target your customer base, and driving in traffic from established networks, relevant blogs and community sites.

But there's another important component to flooding your website with unstoppable traffic – **KEYWORDS.**

Keywords help the search engines define the overall theme of your website, and in turn, they will direct customers' to you based on the keywords they search for. Keywords also help you determine what your visitor's are looking for, are interested in and currently buying. And finally, keywords are also used to name and label product categories on your website!

With search engine traffic, you will be able to ***leverage the value of repeat traffic*** to your website by engaging and interacting with your target audience, because you will know exactly what they are looking for.

You will also be able to **cultivate the most targeted traffic** available to you while also exploiting alternative sources of traffic outside of the major search engines, including social networking, backlink sources and community sites.

Your Next Step: Create a keyword swipe file

When evaluating search volumes, anything over 1,000 searches per month is a great sign that the market is viable. The greater number of searches, the better, however when using keyword research to determine a market's profitability remember to evaluate multiple keyword phrases rather than just one. You want to get a good feel as to the scope of the niche, by broadening your research to determine a combined estimation of searches relating to your topic.

There are easy ways of identifying profitable keywords, and injecting “traffic magnets” into your blog so that you’re able to quickly rank in the major search engines, and drive in unstoppable traffic to your site.

Blog Profit Crusher offers up a full platter of heavy-hitting strategies and profitable techniques that will skyrocket your income, and minimize your workload. In fact, just a few of the powerful strategies featured within this full-length profit building blueprint can push your blog over the edge, giving you the overall advantage to building instant “sticky” blogs in some of the Internet’s hottest markets.

Find out more at <http://BlogProfitCrusher.com>



Maximizing Sales

In order to build a profitable blog, you need to feature products that are relevant to your website's overall theme. In other words, you need to match a consumer's interest and demand, with relevant products.



You can do this a number of different ways, including by incorporating product links throughout your navigation menu, content pages, and articles as well as through direct response ads. The key is to *wrap high quality content around every product* or offer on your website. That way, your website is offering real value and will not only be better received by the search engines, but by your visitors! Think "sticky content"!

One easy way of setting up product links and subscription offers while maintaining a theme of quality and value is with WP Sales Buddy available at <http://WPSalesBuddy.com/SPECIAL/>

Most of the highest income producing blogs online are designed so that products are *featured*, rather than pushed out front and center, as it's incredibly important that you never disrupt the flow of your website.

You want your site to make money, of course, but you never want to invade a visitors' personal space by flooding your website with an abundance of ads and products, which in turn, will take away from a positive buying (and browsing) experience.

WP Sales Buddy makes it incredibly easy to set up product and service ads and payment links, in just seconds.

With a single installation of this powerful plugin, you can build an interactive, dynamic and targeted e-store, shop or product center in just a few minutes.

You can also protect content, manage downloads and provide visitor's with "teaser content", designed to wet their appetite for more! It's truly an all-in-one utility for anyone who is looking to simplify the process of building product and subscription based websites.

Final Words

You now have a basic foundation in which you can start to build profitable blogs in countless markets, focusing on both physical products and digital goods. The next step is to take action. Spend time learning as much as you can about any market you are entering into, and then build a targeted, high quality blog around each consumer base.

Expand your knowledge and learn the blogging trade secrets that have catapulted countless beginners into lifetime earners by exploring full blogging courses, including the popular “Big Game Blogging”, available at <http://BigGameBlogging.com>

Big Game Blogging offers up a full-featured training course that reveals the top income producers, the most effective methods of driving targeted traffic to your site from day 1, and how to maximize your profits instantly (with very little work involved). It also features cutting edge short-cuts, profit pulling strategies that will save you time and money, and proven techniques to dominating some of the most profitable markets with laser-targeted blogs.

It's truly everything you'll ever need to dominate your market with simple, consumer-tailored websites.

I wish you the very best of success!



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4- Learn how to make \$1,575.90 - \$2,556.80 Per DAY in easy steps.

<http://DrHilal.com/Resources/gsniper.html>

5- Let other people build your list on autopilot and make you much money.

<http://DrHilal.com/Resources/hfs.html>

6- BIG guys only! Want to make \$20,000 per customer?

<http://DrHilal.com/Resources/mlr.html>

7- Brand new business opportunity in pre-launch. Get it as soon as you can.

<http://DrHilal.com/Resources/daoptin.html>